

SIDE PROGRAM FLOWER EXPO POLAND

The floral demonstrations are being held in Hall 4 in the Floral Pavilion

THURSDAY 31 AUGUST 2017

- **09.00 hrs**
Open to public
- **10.00 - 11.00 hrs**
Opening & official tour both fairs for VIP's
- **11.30 - 13.00 hrs**
Floral demo Zygmunt Sieradzan & Roman Steinhauer
- **13.30 - 14.30 hrs**
SEMINAR: Metamorfosis of Flower Shop by Monika Bebenik (Room D above hall 4)
- **14.30 - 16.00 hrs**
Floral demo Zygmunt Sieradzan & Roman Steinhauer
- **16.00 - 16.45 hrs**
SEMINAR: Intuition in the floristic business by Natalia Słipińska-Sowicka (psychologist) by ForumKwiatowe.pl (Room D above hall 4)
- **16.00 - 18.00 hrs**
Ongoing demonstrations of students
- **18.00 hrs**
Expo is closed
- **19.00 - 22.00 hrs**
Exhibitors' diner at Hilton Hotel Warsaw (registration required)

FRIDAY 1 SEPTEMBER 2017

- **09.00 hrs**
Open to public
- **09.30 - 10.30 hrs**
SEMINAR: Role and added value of Flower Wholesalers & Traders : international and European perspectives by Herman de Boon director of the Union Fleurs. (Room B -above the main entrance-Hall 2)
- **10.00 - 11.30 hrs**
Floral demo Tomasz Max Kuczynski
- **11.00 - 12.00 hrs**
Flowers & Plants in unexpected places by Marc Eijsackers director of the Flowercouncil of Holland (Room B -above the main entrance-Hall 2)
- **12.30 - 14.00 hrs**
Floral demo Ahti Lyra
- **13.30 - 14.00 hrs**
SEMINAR: Social Media in Horticultural Sector by Marc Eijsackers director of the Flowercouncil of Holland (Room D above hall 4)
- **14.30 - 16.00 hrs**
Floral demo Tomasz Max Kuczynski
- **16.00 - 18.00 hrs**
Ongoing demonstrations of students
- **18.00 hrs**
Expo is closed
- **19.00 - 22.00 hrs**
Network reception for only Dutch companies at Łazienki Park organised by the Dutch Embassy (invites only)

SATURDAY 2 SEPTEMBER 2017

- **09.00 hrs**
Open to public
- **10.00 - 10.30 hrs**
FlowerBattle by Association Polish Florists (SFP)
- **11.00 - 13.00 hrs**
Trend demo Johan Martens & Aafje Nijman
- **13.00 - 13.30 hrs**
Award Ceremony 'Our City' Magazine competition
- **13.30 - 14.00 hrs**
FlowerBattle by SFP
- **15.00 - 15.30 hrs**
FlowerBattle by SFP
- **17.00 hrs**
Expo is closed



Expo address:
Expo XXI
Pradzyńskiego 12/14
01-222 Warsaw, Poland

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For the seminars you must register online via www.flowerexpo.pl